

Client Testimonial - Testure

University of Hertfordshire
College Lane
Hatfield
Hertfordshire AL10 9AB
United Kingdom

To Whom It May Concern

Telephone 01707 284000
Fax 01707 284115
www.herts.ac.uk

The University of Hertfordshire opened a world-class medical-simulation facility in 2007.

Although we were able to show off the facility to campus visitors and customers in person, we were unable to show it off to potential customers further afield, especially those overseas.

We therefore needed a way of showcasing our facility to audiences beyond our geographical reach.

At first, we commissioned a photographer to take numerous still images of the new facilities, but these never really did them justice. We just couldn't capture the 'wow' factor that visitors felt when seeing them in person.

We decided to investigate whether the solution lay in purchasing 360 degree virtual tour technology and undertook a wide-ranging and thorough investigation into potential providers.

We considered 12 suppliers in total and Testure was selected as our unanimous choice.

What most impressed us was their level of technical expertise. They have developed a 360 degree virtual tour technology of a standard that is vastly superior to any other company we looked at. They were therefore able to offer us added value in the form of full screen views, interactive 'smart tags', intelligent navigation functionality and even animations.

From a technical point of view they were the number one choice. Another important factor was the fact that they were competitively priced.

I have been working with Testure on and off for two years now and can thoroughly recommend them as a provider of world-class 360 degree technology solutions. I have found them to be thoroughly reliable, helpful, efficient and flexible in their approach and attitude. They are creative with their technology, welcome new ideas and are always keen to satisfy their clients' needs.

We have so far commissioned Testure to film over 33 of our skills labs and facilities. These are designed to be featured on our website, on PowerPoint presentations and on CD-Roms.

Now we are able to reach our overseas customers and give them the 'wow' factor, no matter how far away they are!

I therefore wholeheartedly recommend Testure to any company looking to benefit from 360 degree virtual tour technology.

Mark Smith
Marketing Manager
University of Hertfordshire



Organisational Profile: The University of Hertfordshire is an ambitious and entrepreneurial University. It offers excellence in teaching, learning and research and puts students at the heart of its activities. It is a model of a 21st Century university, international, business-facing and business-like in approach - making it distinctive in an ever-changing higher education environment.

The University of Hertfordshire is one of its region's largest employers with over 2,500 staff and a turnover of more than £160 million. With a student community of over 24,000, including more than 2,000 international students from over 85 different countries, the University has a global network of over 100,000 alumni. For more information, please visit www.herts.ac.uk.

